



## Varietal Identification and Control System

### - GESVATEC-

Protected Varieties

Protected Designations of Origin (P.D.O.)

Protected Geographical Indications (P.G.I.)



**Identification and Management System**  
with presence in more than **280 pack houses**  
of agricultural products around **11 countries**.

Identification system which allows  
to have a total control in real time,  
over the internet,

of a **Protected Variety**,

**Protected Designation of Origin (PDO)** or  
**Protected Geographical Indication (PGI)**.

Helps to the **owner** of a protected product and a  
**regulatory board** of a P.D.O. or P.G.I. to have a  
**total control of his product**.

**Protects** and **helps** the **legal owners, control entities, packers** and **growers** of the protected product  
against the illegal commercialization in the market.

⇒ **Gesvatec** is an identification system whose objective is to provide the **control mechanisms** necessary to  
**manage the legality** of such protected products and **to avoid the possible fraudulent use** that it can  
arise in the process of their commercialization.

- Visit our web site: [www.gesvatec.com](http://www.gesvatec.com)



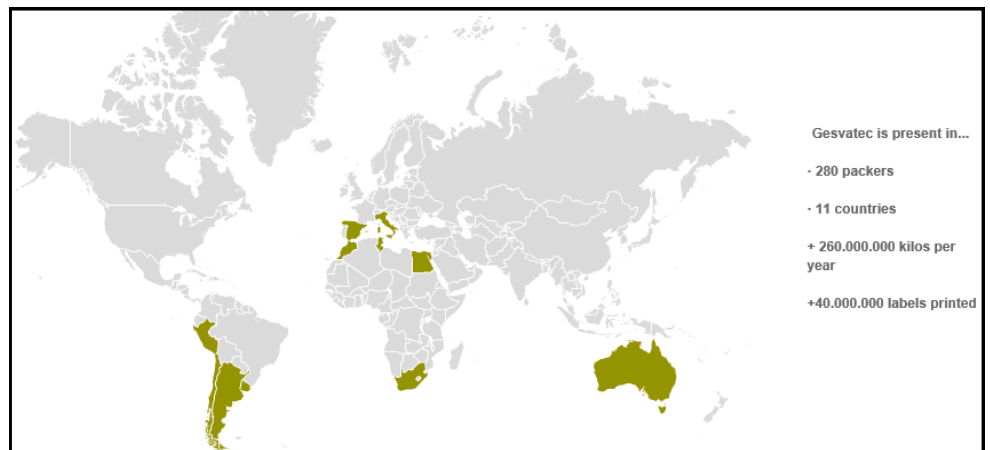
... and follow us in



- La Gaceta de los negocios (Spanish Press):

["Gesvatec: Comes the total control against the piracy of varieties"](#)

- FreshPlaza: ["Gesvatec traceability system revolutionises distribution of Nadorcott late mandarin."](#)



For more information, please, contact us on this e-mail address: [info@gesvatec.com](mailto:info@gesvatec.com)





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Helps to the **owner** of a protected product and a  
**regulatory board** of a P.D.O. or P.G.I. to have a  
**total control** of his product.

Gives to the product a **distinctive character**  
compared to similar products.

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### Gesvatec system is present in ...

- + 280 packers
- + 11 countries

### Gesvatec system manages ...

- + 260.000.000 kilos per year
- + 40.000.000 of Gesvatec printed labels

With **Gesvatec** you will get:

- To **Control, Protect, Differentiate** and **Promote** your protected product.
- To Know the **kilos** of **production** from the **legal plantations** along the season, in real-time, by all the packers, from anywhere (using your PC, Tablet PC or SmartPhone) with the objective to detect the **illegal production**.
- To Avoid the **illegal marketing** of your protected product, differentiating the legal producers and packers from the illegal ones (those who have not acquired the operating rights of the protected product).
- To Give to the product a **better distinctive character** compared to similar products.
- To Manage the **royalties** or **fees** to the product (Per Kg, number of plants or surface).
- A **Guarantee of legality** for customers and supermarkets.
- To Get **comparatives** about the amount of commercialized product **among different seasons**.
- To **Guarantee** the **origin of the product** in real-time reading a bidimensional datamatrix barcode.
- Adjust the legal production and its commercialization leaving null the unregulated production outputs.

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